

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 340969		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MEDIA STRATEGIES & RESEARCH		GRAVES FOR CONGRESS		
AND	11350 Random Hills Rd Ste 670		14 5th Ave S		
ADDRESS	Fairfax	VA 22030-7428	Saint Cloud	MN 56301-3639	
	USA		USA		
CONTACT	RACHAEL BEALE		PRODUCT GRAVES FOR CONGRESS 10/15-21		
LOCAL SALES PERSON	Nicole Roy Pol	AGENCY EST. NO. 12409	PRODUCT CODE	1300	
NATIONAL SALES PERSON					
BROADCAST SCHEDULE STARTING 10/15/12 AND ENDING 10/21/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	11111..	5	04:58A	05:58A	30S	10/15/12-10/19/12	SUNRISE THIS MORNING	5	250.00	1250.00
2	11111..	5	05:58A	07:00A	30S	10/15/12-10/19/12	THIS MORNING	5	425.00	2125.00
3	22222..	10	07:00A	09:00A	30S	10/15/12-10/19/12	CBS THIS MORNING	10	250.00	2500.00
4	Sa	1	07:57A	09:00A	30S	10/20/12-10/20/12	SAT 8AM NEWS	1	400.00	400.00
5	Su	1	07:58A	09:30A	30S	10/21/12-10/21/12	CBS SUNDAY MORNING	1	1200.00	1200.00
6	00101..	2	09:00A	09:58A	30S	10/17/12-10/19/12	JEFF PROBST SHOW	2	350.00	700.00
7	01010..	2	09:58A	11:00A	30S	10/16/12-10/18/12	PRICE IS RIGHT	2	475.00	950.00
8	10101..	3	11:58A	12:30P	30S	10/15/12-10/19/12	NOON NEWS	3	675.00	2025.00
9	01010..	2	12:30P	01:00P	30S	10/16/12-10/18/12	THE BOLD & THE BEAUTIFUL	2	400.00	800.00
10	11111..	5	02:58P	03:57P	30S	10/15/12-10/19/12	DR. PHIL	5	450.00	2250.00
11	11111..	5	03:57P	05:00P	30S	10/15/12-10/19/12	ELLEN DEGENERES	5	750.00	3750.00
12	11111..	5	04:59P	05:30P	30S	10/15/12-10/19/12	M-F 5PM NEWS	5	1650.00	8250.00
13	11011..	4	05:59P	06:30P	30S	10/15/12-10/19/12	M-F 6PM NEWS	4	2200.00	8800.00
14	11111..	5	06:27P	07:00P	30S	10/15/12-10/19/12	WHEEL OF FORTUNE	5	2800.00	14000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 2

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 340969		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MEDIA STRATEGIES & RESEARCH		GRAVES FOR CONGRESS		
AND	11350 Random Hills Rd Ste 670		14 5th Ave S		
ADDRESS	Fairfax	VA 22030-7428	Saint Cloud	MN 56301-3639	
	USA		USA		
CONTACT	RACHAEL BEALE		PRODUCT GRAVES FOR CONGRESS 10/15-21		
LOCAL SALES PERSON	Nicole Roy Pol	AGENCY EST. NO. 12409	PRODUCT CODE 1300		
NATIONAL SALES PERSON					
BROADCAST SCHEDULE STARTING 10/15/12 AND ENDING 10/21/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	Sa	1	06:28P	07:00P	30S	10/20/12-10/20/12	WHEEL OF FORTUNE	1	1500.00	1500.00
16	M	1	06:58P	07:58P	30S	10/15/12-10/15/12	HOW I MET YOUR	1	4000.00	4000.00
17	T	1	06:58P	08:00P	30S	10/16/12-10/16/12	NAVY NCIS	1	7400.00	7400.00
18	W	1	06:58P	07:58P	30S	10/17/12-10/17/12	SURVIVOR XXV: PHILIPPINES	1	4000.00	4000.00
19	W	1	09:00P	10:00P	30S	10/17/12-10/17/12	CSI:CRIME SCENE	1	4150.00	4150.00
20	Th	1	08:00P	09:00P	30S	10/18/12-10/18/12	PERSON OF INTEREST	1	4500.00	4500.00
21	F	1	09:00P	10:00P	30S	10/19/12-10/19/12	BLUE BLOODS	1	4000.00	4000.00
22	Sa	1	08:58P	10:00P	30S	10/20/12-10/20/12	48 HOURS MYSTERIES	1	3000.00	3000.00
23	Su	1	06:58P	08:00P	30S	10/21/12-10/21/12	THE AMAZING RACE	1	5000.00	5000.00
24	1111100	5	10:00P	10:35P	30S	10/15/12-10/19/12	LATE NEWS M-SUN	5	2000.00	10000.00
25	Sa	1	10:00P	10:35P	30S	10/20/12-10/20/12	LATE NEWS SAT	1	1400.00	1400.00
26	Su	1	10:35P	11:05P	30S	10/21/12-10/21/12	WCCO 4 NEWS AT 10:30	1	900.00	900.00
27	10101..	3	10:35P	11:38P	30S	10/15/12-10/19/12	LATE NIGHT WITH DAVID	3	650.00	1950.00
28	01010..	2	11:37P	12:38A	30S	10/16/12-10/18/12	THE LATE LATE SHOW W/CRAIG	2	255.00	510.00
Total Contract:								76		101310.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 3

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 340969		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	MEDIA STRATEGIES & RESEARCH		GRAVES FOR CONGRESS	
AND	11350 Random Hills Rd Ste 670		14 5th Ave S	
ADDRESS	Fairfax	VA 22030-7428	Saint Cloud	MN 56301-3639
	USA		USA	
CONTACT	RACHAEL BEALE		PRODUCT GRAVES FOR CONGRESS 10/15-21	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 12409	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/15/12 AND ENDING 10/21/12 NO. WEEKS: 1				

Cancellation Notice
Required
Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

discriminate on the basis of race or ethnicity										
ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
						Billing Summary				
							<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>
						Qtr 4-12	101310.00	.00	.00	101310.00
						<u>GRAND TOTAL</u>				
										101310.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION